

## **Mission Statement: To Empower the Next Generation of Manchester United Support**

At the Manchester United Youth Supporters Club, we are dedicated to preserving the essence of football fandom for the young generation, aged 16 to 25, by providing them with an opportunity to relive the golden era of passionate support, camaraderie, and affordable access to the beautiful game. Our mission is to bridge the gap between the past and the present, ensuring that young fans have the same cherished experiences as their parents did in the era of standing together and affordable tickets.

**Our Vision:** We envision a vibrant community of young football enthusiasts who stand 'United', fuelled by unwavering passion, to create an atmosphere that transcends the boundaries of time. We strive to reignite the spirit of an era where supporters shared unbreakable bonds, celebrated victories, and weathered defeats side by side, forming friendships that lasted a lifetime.

### **Our Mission:**

- **Preserving Tradition:** We are committed to reviving the legacy of standing together in stadiums and watching matches with a sense of belonging. We will work to recreate an environment where young fans can experience the same thrill and unity that their parents once enjoyed.
- **Affordable Access:** We understand the importance of accessibility for the younger generation. We advocate for and negotiate affordable ticket prices, ensuring that financial constraints do not hinder their ability to support our beloved team from the heart of the action.
- **Empowerment through Experience:** Our aim is to empower young fans with the opportunity to engage in all aspects of football support. With spontaneity, we put the power in the hands of the youth, ensuring that their voices are heard, and their creativity knows no bounds, allowing them to shape their matchday experience.
- **Mentorship and Guidance:** We are more than just a supporter's group; we are a mentoring platform. We as young supporters will work with the club and with seasoned fans to provide insights, advice, and guidance, fostering intergenerational relationships that enrich both parties' understanding of modern football.
- **Creating Lasting Connections:** Beyond the stadium, we facilitate events, workshops, and social activities that extend the sense of community beyond matchdays. By forging lasting connections among young fans, we ensure that the friendships formed are not confined to the stands.

**Our Commitment:** We are committed to preserving the authenticity of Manchester United's support, nurturing the next generation of fans who will carry the torch of passion, loyalty, and unity forward. Through our efforts, we aim to lay a template for the future, ensuring that younger fans have the same opportunities and experiences that were once the hallmark of football fandom.

At the Manchester United Youth Supporters Club, we are not just reviving traditions; we are shaping the future of fan culture, one match at a time. Join us in our mission to empower young supporters and ensure that the spirit of unwavering camaraderie lives on for generations to come, creating a production line of passionate Manchester United fans long into the future; and keep the red flag flying high for generations to come.