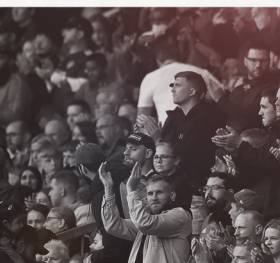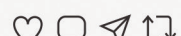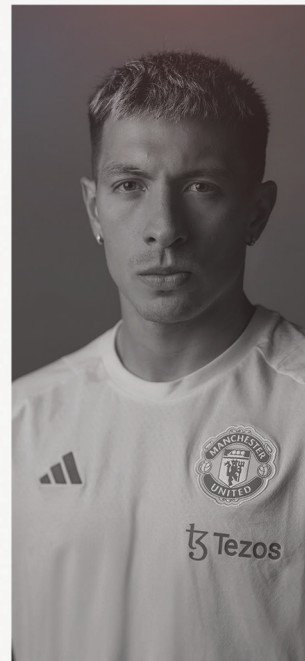# THE SOCIAL MEDIA CODE

#allredallequal

A code of conduct for our online community

Manchester United prides itself on being a diverse and inclusive club. Football is for everyone, and the club recognises the responsibilities that come with having a huge and passionate global fan base. Social media is an important part of our engagement with millions of our fans from around the globe, and a commitment should be made to ensure it is a safe space.

Manchester United has a zero-tolerance policy on abuse and discrimination of any kind on our social media channels. It has no place in football, and anyone who participates in this behaviour is not welcome in the United family.

Our Social Media Community guide clearly defines what is acceptable in our online community and what behaviour will not be tolerated. We must all work together to create a safe, inclusive and respectful online environment for everyone.

THE SOCIAL MEDIA CODE

OUR COMMITMENT

The club regularly monitors each of our social media channels for discriminatory or hateful comments and messages, proactively dealing with those that contravene or breach our policy. This may include removing posts, blocking users and, in some instances, reporting cases to the relevant authorities.

Manchester United has a zero-tolerance policy on abuse and discrimination of any kind, including and not limited to:

- Racist
- Homophobic & Transphobic
- Sexist
- Discrimination towards people with disabilities or because of their religion or beliefs
- Hateful, abusive and offensive language
- Sexual harassment, obsence or lewd
- Incitement to violence or spread hate

MANUTD.COM/EN/FANS/SEE-RED

REPORTING INCIDENTS TO MANCHESTER UNITED

The club proactively monitors our social media channels for any forms of abuse or discrimination. However due to the significant number of posts we receive on these channels, other users may find them first. If you spot something that violates our policy, you can use the club's online reporting tool in the link below or by scanning the QR code using your smartphone. We would discourage engaging with any abusive posts.

All reports will remain confidential and anonymous and be managed by a dedicated team at the club. All reports will be fully investigated, with any decisions or actions taken remaining at the club's discretion.

REPORTING INCIDENTS TO AUTHORITIES

You can also report an incident to the police if you feel you have been a victim of crime online or have witnessed a crime online. You can contact Greater Manchester Police or your local police authority. Alternatively, you can also contact the UK Football Police Unit (UKFPU).

#allredallequal