



Foundation

# Season Review

2019/20





# Contents



# Welcome from the Chairman

The 2019/20 season has been like no other. Everyone on the planet has been impacted in some way by the Coronavirus outbreak. As I write this now, we end the season in a very different world from the one in which we started.

During this time my thoughts are with the young people around the world whose lives have been turned upside down. For this generation it can often already be a difficult world to navigate, without the added uncertainty, restrictions, and in many cases heartbreak that has been borne from the pandemic.

As a Foundation we have had to adapt and innovate in unfamiliar and unusual circumstances. However, as a part of the world's largest football club, we will never stand still. I'm incredibly proud of how the Foundation and club have been there for young people, key workers and fans, not just around Greater Manchester but across the globe. From the thousands of donations of Manchester United activity and care packages, to interactive lessons and online coaching sessions, food deliveries and charitable donations through our Supporters' Clubs, we have made every effort to stay engaged, keep inspiring and most importantly, remain united.

My thanks as always goes to the staff who have made this possible. There are many who have worked increasing hours, who have had

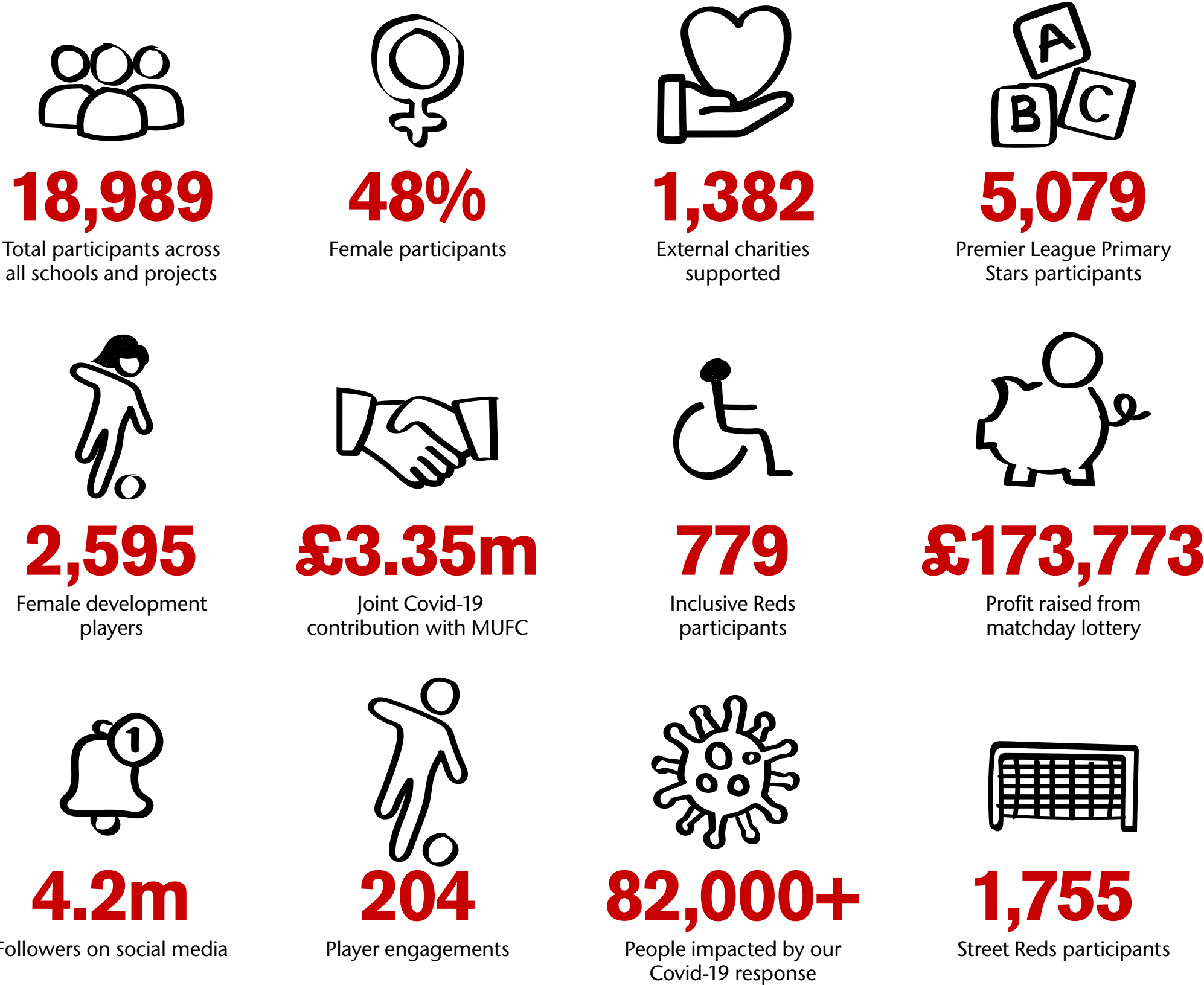
to stray outside of their remit and who have been steadfast in finding ways to shine a light on thousands of lives during this incredibly difficult time.

I must also take this opportunity to recognise the work of the Foundation pre-Covid-19. We were on target for another year of expansion and growth; the aim was to continue working with our existing projects whilst also developing new and exciting partnerships that allow us to break new ground in the sports charity sector. I am more than confident that we will continue pushing these boundaries in 2020/21.

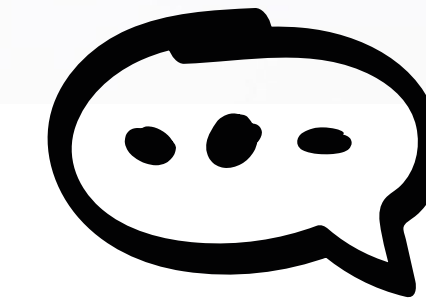
As we look to start the new season, the aim for the Foundation is the same as that of the first team. We must keep engaging youth, keep delivering exciting projects and importantly keep pushing ahead to be the biggest football Foundation in the world. Things may have changed beyond recognition in the last 12 months but now it's our chance to reach out with both hands and continue helping those who need us most. From the shadows of Old Trafford to every corner of the planet, we are one club United.

**Richard Arnold**  
Manchester United Managing Director and  
Chair of Manchester United Foundation

This year we have achieved:



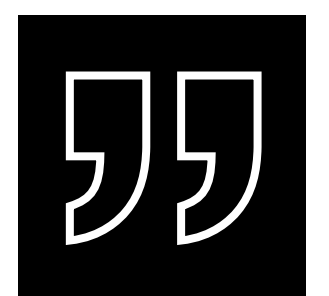




**The children can see what it would be like to be a professional footballer. It's such a different experience, and shows what a professional sport is.**

**To see the players that they see on TV and to get as close as they have done, even I'm a bit star-struck. It's been brilliant; they have been very inspired.**

Anthony Harris, headteacher,  
Sunnybank Primary School





# Educational **programmes**



Manchester United Foundation uses football and the inspiration of Manchester United to deliver bespoke programmes to support the learning, life skills and wellbeing of young people in educational settings from primary school to further education and beyond.



# Partner primary schools

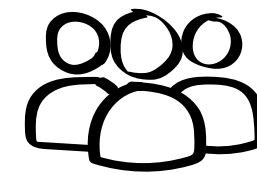
In line with the national curriculum the Foundation provides its partner primary schools with a bespoke high quality complementary education service that enhances the wellbeing and life skills of children aged 5-11.

This year we have worked with 23 partner primary schools across Greater Manchester on a weekly basis, including Kingfisher Special School, which has entered its fifth year as a partner.

Staff have delivered curriculum support in physical education to 82 teachers across our partner primary schools with 14 teachers completing the FA Primary Teachers qualification.

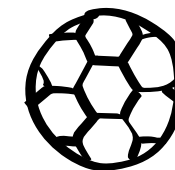
Partner schools have also accessed our cross-curricular programmes, which focus on healthy eating, disability awareness and enterprise skills. During this year we had over 40 pupils from Trafford and Manchester schools complete our Leadership Academy programme.

**Also this year**



**5,079**

Participants engaged



**2,149**

Sessions delivered



## Case study

Ewan is a pupil at Kingfisher Special School and has been taking part in Rebound Therapy, using a trampoline to improve his lower body mobility, which will help with his digestive system, organs, strength and balance. Ewan's core strength has improved massively; when he first used the trampoline he couldn't sit up unaided but he now actively engages his core muscles when sitting up independently.



**Ewan's learning and development have benefitted but also his wellbeing has improved as he is happy and highly motivated, whilst he has also developed physically in his stamina, balance and flexibility.**

Ewan's teacher



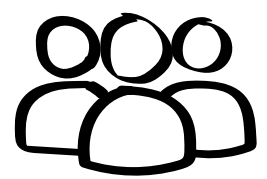


# Partner secondary schools

This year we have increased our high school partnerships from 22 to 25 within nine out of ten boroughs of Greater Manchester. This includes additional partnerships with three special educational needs (SEN) facilities.

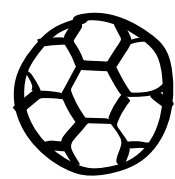
Full-time partnership officers are based in high schools in targeted areas delivering educational and pastoral programmes and interventions. Our aim is to raise the aspirations of students and provide them with the tools and skills they require to help them reach their goals.

Working in partnership with high schools, we look to build long-lasting relationships that reach out into communities and provide a constant, positive and reliable presence.



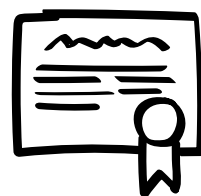
**7,021**

Participants engaged



**5,311**

Sessions delivered



**46**

Qualifications achieved



## ★ Highlight

Pupils at MEA Central were surprised in January when Manchester United goalkeepers Sergio Romero and Lee Grant, and defender Eric Bailly took on the role of Spanish teachers for a group of year nine language students.

Native Spanish speaker Romero joined Bailly and Grant, who have learned Spanish to support their football careers, to take part in a dictation exercise and read aloud sentences in English to be translated into written Spanish. The students also delighted in a Q&A with the players, many of whom impressively asked their questions in Spanish.



**I'm studying Spanish as I know how helpful it can be to communicate in another language. It's vitally important for these students to do the same for any future careers and opportunities.**

Lee Grant



**Also this year**



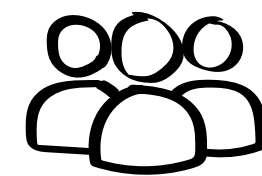
# Further education

Using the medium of Manchester United our staff deliver high quality and innovative qualifications to enhance students' pathways into further and higher education and ultimately help them to pursue careers in the sport industry.

## Enterprise and Entrepreneurship BTEC in partnership with MEA Sixth Form

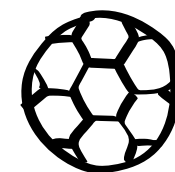
The BTEC aims to increase the employability and life skills of students and support their progression to further education, training or employment. The Foundation provides workshops with an insight into the business operations of the football club, giving real-life case studies to support the overall learning experience.

During 2019/20 we also facilitated links with a range of external partners, including EY, the NHS and the Prince's Trust, to enhance the opportunities and journey of students whilst studying at MEA Sixth Form.



**25**

Participants engaged



**2**

Sessions per week with a Foundation coach



### Case study

Charlotte is currently studying Physical Education at University Campus of Football Business (UCFB) with hopes of becoming a PE teacher. Charlotte had been a student at a Foundation partner high school before taking part in the Volunteer Ninety Nine programme and studying the BTEC programme at Eccles.

Through her interactions with the Foundation and her own experiences Charlotte decided she wanted to pursue higher education and a career in sport.



**The advice I would give to anyone else would be to listen your coaches and tutors as they're looking out for you. If you want to go into a career in football you have the chance to learn from one of the biggest sporting organisations in the world, so make the most of that opportunity.**

Charlotte

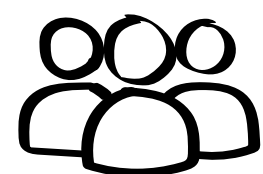




# Further education

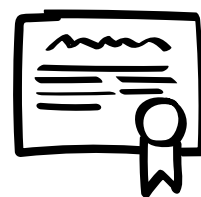
## BTEC Sport in partnership with Eccles Sixth Form College

The BTEC course is an exciting partnership between the Foundation and Eccles Sixth Form College, which offers students aged 16-18 the opportunity to develop football and leadership skills. Students take part in competitive football fixtures alongside their studies and develop their skills in training sessions run by Foundation coaches.



**157**

Participants engaged



**133**

Qualifications achieved

Participants study a wide variety of topics including sports coaching, performance analysis, anatomy and physiology, sports massage, and sports leadership to ensure they have the knowledge and skills to progress in this competitive industry.

## ★ Highlight

In January Manchester United midfielder Juan Mata visited Eccles Sixth Form College to join a coaching session and offer advice to the students. He also gave out copies of his autobiography in celebration of the Spanish Three Kings Day.



**The Foundation helps many young people, so it's always a pleasure to come and play some football with them, speak with them and tell them that once I was one of them, trying to be a football player but trying to study, too."**

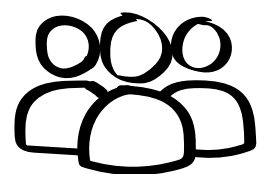
Juan Mata





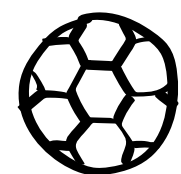
# Employability and skills

Our employability and skills team work across the various delivery areas of the Foundation to engage young people with a range of training and mentoring programmes that enhance their skills, personal attributes and enable them to gain qualifications, work experience and ultimately employment opportunities.



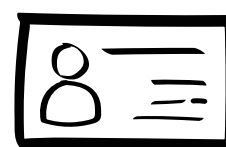
**1,564**

Participants engaged



**237**

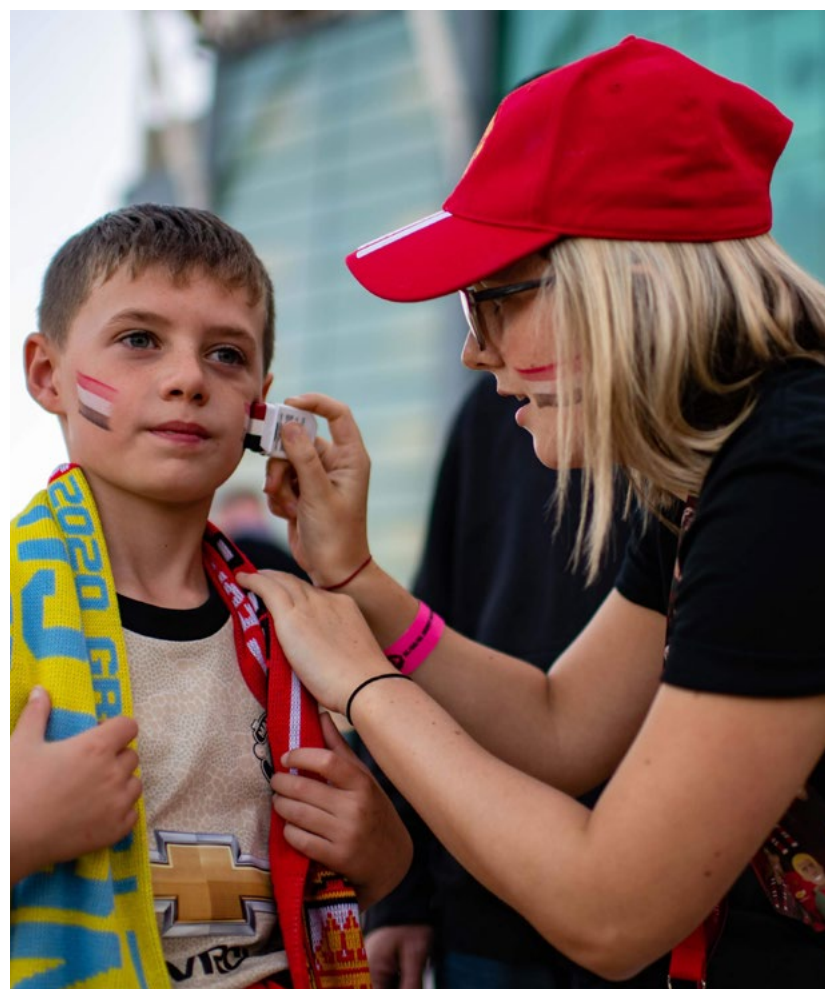
Sessions delivered



**38**

Matchday employment

**Also this year**



## First Jobs

The First Jobs initiative offers young people their first experience in the world of work. This season 38 participants from across Foundation programmes gained employment at Old Trafford as part of the Here to Help welcome team based outside the stadium on matchdays.



## Next Move

Working with a range of educational, employability and industrial partners, the Next Move programme provides positive experiences for young people that develop skills and competence, and increase their awareness and understanding of potential career pathways and opportunities.

Throughout the season workshops, tuition and experiences have been provided through partnerships with organisations such as the Army, Community Rail Lancashire, EY, Manchester College, the NHS, the RAF and through working with internal Manchester United departments.



## PL Inspires

PL Inspires is an educational programme developed by the Premier League and professional football clubs. The programme is aimed at young people aged 11-25 and allows students the opportunity to work with and compete against students from across the UK in the annual PL Inspires Challenge.

This year's challenge was to create a social action project on the theme of 'This is Everyone's Game' and pupils from Foundation partner schools were invited to Old Trafford to present their ideas to a panel of judges including Manchester United Academy players.



# Community **outreach**



The Foundation believes the most effective way to engage communities and ensure our interventions enhance the quality of life is by reaching out and becoming a trusted partner. It is important to us that we get to know the young people with whom we work and allow them to feel empowered in their community. We aim to partner with organisations that are also trusted in the community and whose values align to ours, whilst being proactive in delivering our commitments over a sustained period of time.



# Street Reds

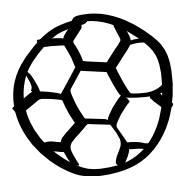
Street Reds uses the power of the brand and strategic partnerships to give young people an opportunity to pursue their interest in playing, leading, coaching and participating in football and educational and diversionary activities.

Open to young people aged 8-18 and running for 48 weeks of the year, these free sessions promote inclusivity, provide regular physical activity, peer support and opportunities to engage in volunteering, social action and informal education.

## Michael Carrick Foundation

We are proud to be partnered with the Michael Carrick Foundation, which funds the Old Trafford Street Reds project. This season we worked on various joint initiatives, such as an event with Newcastle United Foundation (see below), Carrick's Boot Room - donating pre-loved football boots to Street Reds participants - and providing back-to-school packs as part of our Covid-19 response.

## Also this year



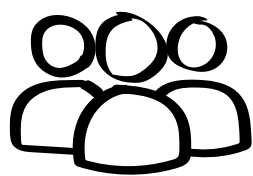
**601**

Sessions delivered



**49**

Qualifications achieved



**1,755**

Participants engaged



## Highlight

In October we hosted an inclusive relaunch event for the Premier League Kicks initiative, from which Street Reds derives.

Held at Salford Sports Village, the tournament engaged 66 players from Street Reds and the Inclusive Reds disability programme, with activities and workshops to cater for all abilities, enabling participants to gain new skills, such as sign language, and experience what it may be like to play football with a sight or hearing impairment.

Volunteers from the V99 programme helped to coordinate the activities and referee fixtures, while partners such as the Centre of Policing, Youth Offending services, Young Manchester and inclusion networks also joined the event.

There was also a guest appearance from former Manchester United Women goalkeeper Siobhan Chamberlain who spent time with the participants, giving advice and answering questions on her experiences.

**It's been great seeing how many kids are here enjoying themselves from different backgrounds and different walks of life. One thing that really stood out was how everyone supported each other.**

Siobhan Chamberlain





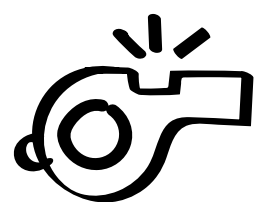
# Volunteering

The Foundation offers volunteering opportunities to young people across all programmes for them to receive work experience and work towards qualifications to help with career prospects in the future.

A flagship element of our volunteering provision is the Volunteer Ninety Nine (V99) programme.

Aimed at 16-21 year-olds who are interested in pursuing a career in sport, V99 is designed to provide training, recognised qualifications and work experience as they work towards a goal of 99 hours of volunteering.

29 volunteers engaged in the V99 programme this season, including 11 females and 18 males with four identifying as having a disability. Participants are given the opportunity to volunteer and shadow Foundation coaches at projects such as Street Reds, disability and inclusion, partner schools and girls' development.



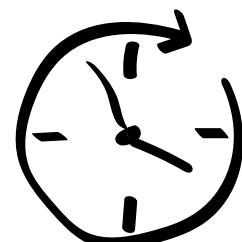
**100**

Total volunteers



**655**

Volunteering sessions



**1,577**

Volunteering hours achieved



## Highlight

Six volunteers completed the V99 programme this season after accumulating over 99 hours of volunteering each. Five of those graduates have achieved a coaching qualification as part of the programme, which was funded by the Foundation, with the sixth due to start a course before the lockdown period caused a delay.

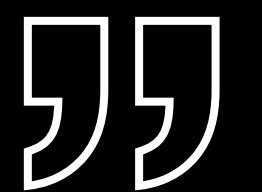
Collectively these volunteers committed 932 hours of volunteering from 2018-2020 and one has since been successful in joining the Street Reds team as a support coach.





**Street Reds has not only helped my confidence but I can also see my work giving back to people, helping people flourish, getting everyone involved in the session and making it inclusive.**

Libby - V99 participant





# G.O.A.L.

Funded by Greater Manchester Police (GMP), G.O.A.L. offers support, mentoring and developmental opportunities for young people across Greater Manchester who are directly affected by the issuing of a Threats to Life warning notice.

G.O.A.L. aims to minimise the impact of trauma through personal development in the form of sports participation, skills development, work experience, volunteering and the opportunity to gain qualifications.

Eight young people have been referred to the programme since February 2020 and all engagement so far has taken place online due to Covid-19. Out of those eight participants, three have completed the FA Level 1 Talent Identification qualification, in turn raising aspirations and developing protective factors to help support those young people at risk.





# Disability and inclusion

Our disability and inclusion provision aims for equal sport and physical activity opportunities for disabled people, their friends and family.

The programme incorporates a powerchair team in association with Sale United FC (see Talent) and the established Ability Counts initiative, a PAN-disability football programme for all ages and abilities.

The Foundation also has partnerships with three special schools across Greater Manchester: Brentwood School and Community College, Chatsworth Multi-Academy Trust and Kingfisher Special School. At each school a member of the disability and inclusion team is based full-time to work with the pupils, deliver engaging and inclusive programmes, and build lasting relationships.



## Wayne Rooney Foundation

This season we were proud to launch a three-year partnership with the Wayne Rooney Foundation, using the funding to develop a weekly inclusive football programme in our partner schools. The programme joins non-disabled and disabled young people of similar ages and abilities on the same team, allowing players to learn from each other and making practises more exciting and fun.

Over 140 young people took part in the programme this season, with 72 sessions delivered. Staff have also completed a workshop with the FA regarding pathways and delivery for disabled players.



**The children thoroughly enjoyed the visit, it was well organised and everything was prepared to make sure they could engage in the experience. They were able to reflect on the visit when they returned to school with Michael, which made it even more meaningful for them.**

Carrie Ball, teacher, Kingfisher Special School



## ★ Highlight

In celebration of International Day of People with Disabilities in December, the disability and inclusion team was integral in piloting a sensory room at the Tottenham match. Held in an executive suite overlooking the pitch at Old Trafford, young fans with disabilities were offered the chance to experience a football match for the first time from a safe and accessible environment, specially adapted for their sensory needs.

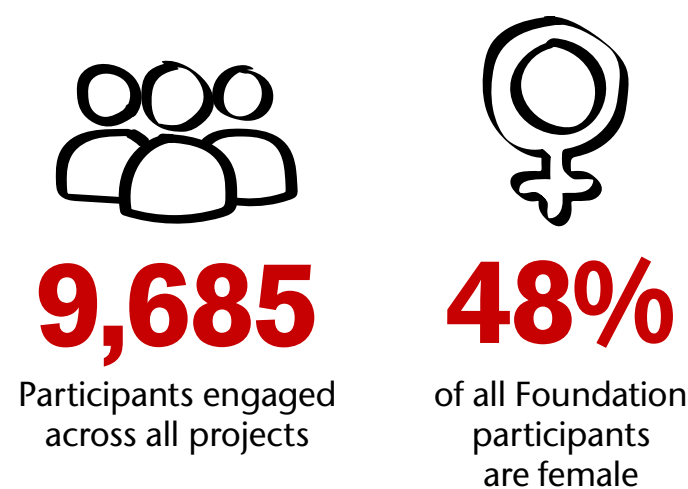
The team was also instrumental in launching the first 'Quiet Hour' in the Old Trafford Megastore, during which the lights and music were lowered and extra steps were taken to ensure a shopping experience that is more accessible to visitors with autism and other disabilities. Participants from our disability programmes were the first to experience the Quiet Hour.



# Female development

The Foundation is passionate about promoting female development across all programmes, and the dedicated team is committed to:

- Breaking down social and cultural barriers
- Providing opportunities to help girls lead healthier lifestyles
- Mentoring young girls to promote employability skills
- Creating opportunities for girls to take part in football activities and competitions
- Building confidence and empowering girls to fulfil their potential



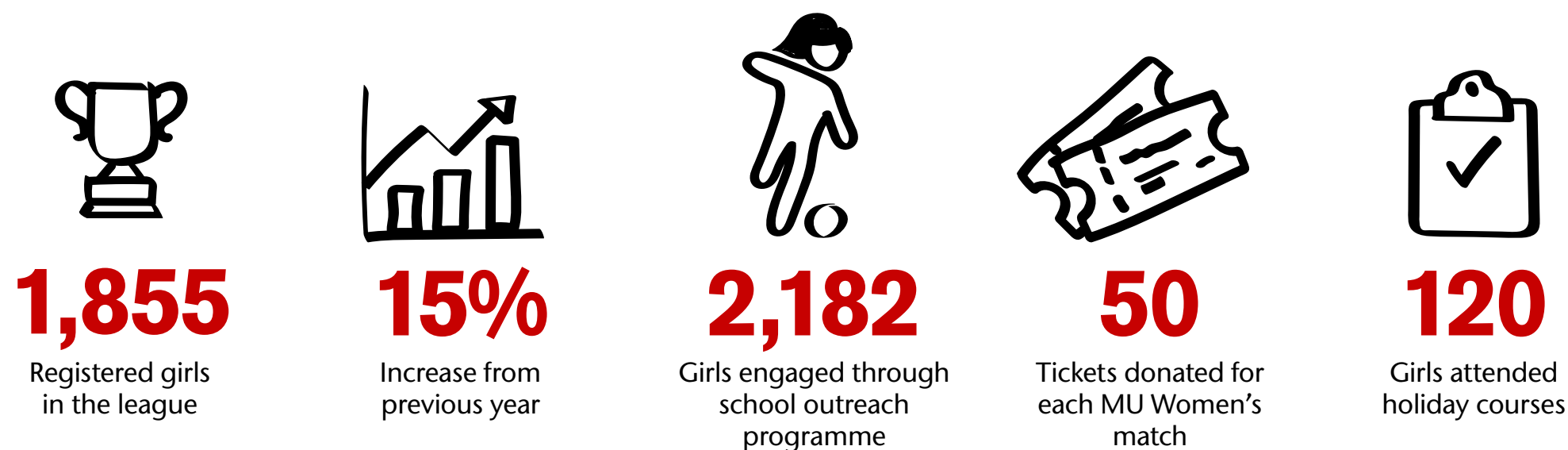
## South Manchester Girls' Football League

As part of our commitment to grass roots football, a key success of the female development programme is the growing partnership between Manchester United Foundation and the South Manchester Girls' Football League (SMGFL).

In the last 12 months 4,037 girls have engaged in the project and the Foundation has supported the league by recruiting three full-time female football coaches to work in targeted primary schools to promote and forge school-club links. We have also supported a series of initiatives to encourage family participation in female football, including MU Women mascot opportunities, match tickets and holiday courses.

Another essential element of the partnership is to encourage and support more women from all backgrounds to enter coaching, officiating and leadership roles in grass roots football. Over the last 12 months Manchester United Foundation has hosted:

- Three coaching clinics (60 coaches, full attendance)
- Female-only referees course (20 U18 girls passed their badge and are now refereeing)
- Opportunities for all members of the SMGFL to be part of our V99 programme
- A day-in-the-life experience of a physiotherapist, sport scientist, coach and player





# Talent



Alongside our partners we provide enhanced training programmes for selected young people who show the potential to excel at an elite level within football.



# Powerchair football

The Manchester United powerchair team forms part of the Foundation's disability and inclusion programme and runs in partnership with Sale United Powerchair Club.

The teams regularly compete in the North West Powerchair Football League and the Muscular Dystrophy UK Premiership. The partnership has continued to grow over the season and we have now formed a development team to provide more opportunities for wheelchair users to play the sport they love.

## ★ Highlight

The Manchester United Powerchair team enjoyed a successful season in the Muscular Dystrophy UK Premiership, after last season's promotion, finishing ninth prior to the season being halted due to the Covid-19 pandemic.

They also participated in the West Midlands Premier League and finished fifth, which is an improvement on the previous year's standing of sixth place. In both leagues the team has progressed and developed a positive approach to playing.







# Manchester United Girls' Regional Talent Club

The Foundation manages the Girls' RTC on behalf of Manchester United and the club aims to deliver the best training academy within girls' football by transforming the way the game is played through a positive and open learning environment.

This season the FA awarded the RTC Tier One Academy status, making us the only RTC to achieve this for two consecutive seasons. Not only this but we 'exceeded' in all assessment categories.

Throughout the season a record 20 players were called up to play for their country, making 91 appearances at international training camps.

The teams continued to perform at a high level with all teams ranging from Under 11s to Under 16s reaching top positions in their leagues.



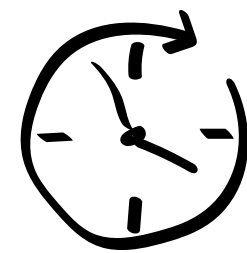
**79**

Players



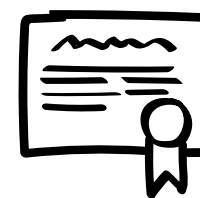
**513**

Trialists in June 2020



**1,133**

Hours of delivery



**20**

Qualifications achieved

## Highlight

Earlier this season Manchester United Women's captain Katie Zelem and teammate Jess Sigsworth visited the RTC to share their experiences, join in with the session and assist coaches.

Katie is an RTC graduate, progressing through the previously titled Girls' Centre of Excellence from the age of eight, so it was even more special for her to return to see her former coaches and inspire young players for whom she is now a role model.



**If you are determined and this is really the career that you want, especially with all of the opportunities in women's football, you can definitely make it happen.**

Katie Zelem





# Fundraising



The Foundation continues to benefit each season from the successful matchday lottery, fundraising events and our partnership with club sponsor Aon. We are also grateful to fans and partners for their support through online donations, in memory giving and legacy giving, which contribute to our ongoing fundraising efforts.

Due to Covid-19, planned fundraising events such as the annual golf day and the Virgin Money London Marathon were postponed, however we hosted the annual Gala Dinner in November 2019 and the matchday lottery remained in operation until the last match with fans at Old Trafford on 8th March 2020.





# Manchester United Gala Dinner

For the first year funds from the annual gala dinner were split between both Manchester United Foundation and global club charity partner Unicef.

A record-breaking £256,834 was raised in total, which will go towards helping vulnerable children both worldwide and in the local community.

The event is a highlight of the club's social calendar and is attended by the full first team and management staff.

## Matchday lottery

The matchday lottery gives fans in hospitality suites and boxes the chance to win a signed Manchester United shirt or football.

The lottery continues to form the basis of the Foundation's fundraising revenue, and although the season was cut short due to Covid-19, this year it raised a profit of £173,773.



**I've seen the work of both charities and the projects and opportunities they provide. When you see smiles on the children's faces and you can give them experiences they wouldn't normally have, that's fantastic.**

Ole Gunnar Solskjaer





# Charitable **services**



Manchester United Foundation is dedicated to supporting local initiatives and worthwhile causes, and providing opportunities for our partners. We also fulfil requests from charities, hospitals, schools and grass roots sporting clubs for signed items and match tickets, supporting over 1,300 beneficiaries in the last season.

The Foundation also assists the club's charity partners to raise vital funds by facilitating events as well as creating awareness of their work.



# Signed items

The Foundation manages all charitable requests on behalf of the club for signed items for external fundraising purposes. We donate signed shirts, footballs, pennants and photographs to charities and organisations for their own fundraising and events.

Throughout the 2019/20 season 1,382 items were donated with a total of £57,000 raised at the time of publication. However, this is not a true reflection of potential funds raised as most charity events have been postponed due to Covid-19.

We also donate match tickets for young people at our partner schools and projects, as well as to fans in need of support at difficult times.





# Hospital visits

Every Christmas the Manchester United first team visits young patients at the Royal Manchester Children's Hospital (RMCH), Francis House Children Hospice and the Young Oncology Unit at The Christie. This year the Manchester United Women's Team also visited the RMCH to deliver gifts and spread festive cheer to those facing a Christmas away from home.



**It's one of the most important things that we do as players and staff; these are the things we love doing the most and it's amazing to give back to charities and hospitals.**

Scott McTominay

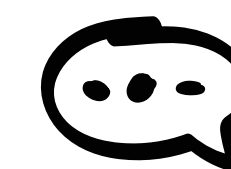


# Dream Day

Dream Days typically take place twice a season and give fans with life-limiting illnesses the chance to visit the Aon Training Complex and watch the first team train before meeting the full squad and management staff.



WATCH  
VIDEO



**They call it a Dream Day for a reason because it feels like a dream meeting all these players and watching them train.**

**It's been the most amazing thing in my life.**

Louis, 15





# Covid-19 response



As well as delivering our usual projects as detailed in this report, once the Covid-19 pandemic struck our provision had to change, and Manchester United Foundation is proud to have become an industry leader during these unprecedented times.





# Covid-19 response

Our staff were amongst the first to respond to the challenges faced by lockdown, postponing sessions for the safety of our communities, but in their place delivering some incredible initiatives and offering aid and resources to thousands – be it school pupils, frontline staff or those using foodbanks.

During the pandemic, we committed over £1 million to communities in Greater Manchester and across the world. The funds were largely generated through last year's hugely successful Treble Reunion match, which ironically wouldn't have been able to take place if it was arranged for 2020, and we wouldn't have been in such a strong position to make a difference to our communities.

As a result we have been able to continue supporting the families and young people with whom we usually work on a daily basis. Over the next year, donations and funding will be even more important to allow us to continue and grow our response, support and activities.



**Manchester United Foundation has been amazing in adapting and providing different services, whether it's food, money, or pens and papers for kids to do their homework.**

Michael Carrick

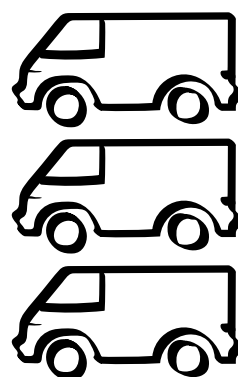
A stylized black ink signature of Michael Carrick.





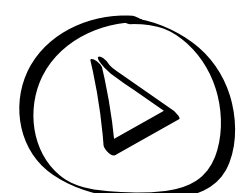
**2,400**

activity packs delivered to participants



**When times are tough, it is important that clubs who have a huge social following, like we do, come together and make a difference.**

Marcus Rashford

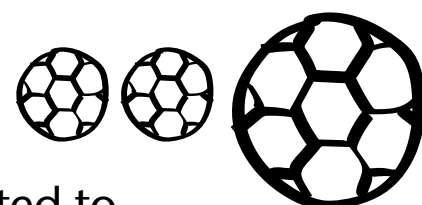


**270k**

views of inclusive workout

**600**

footballs donated to Street Reds participants



**The Foundation has gone above and beyond to ensure the young people they work with are not forgotten and feel supported.**

Sir Bobby Charlton



**299,906**

views of Play Safe campaign

**£1,000,000**

donated for Covid-19 support in our communities



**2,525**

welfare calls to participants



**216**

supporters' clubs engaged in fundraising campaign

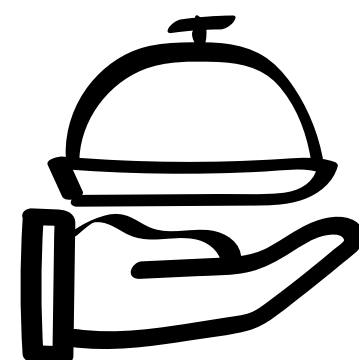
**At a time when some families struggled more than most, the Foundation helped us to reach them, when help was not at hand from elsewhere. Those families and the children will never forget that help.**

James Haseldine, Executive Headteacher, The Dean Trust Wigan



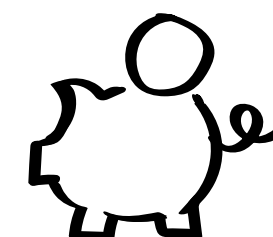
**60,000**

meals funded for the NHS



**359**

days of school support



**£300k**

donated to partner schools

**7,454**

worksheet downloads



**It's a very good gesture; I like the way they have presented the packs to us and showing us that they care. It's going to keep me really busy through the summer; I really appreciate it.**

Jobe, 17 Street Reds participant



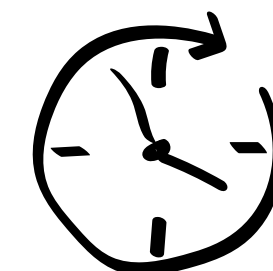
**We've learnt how to improve our football techniques so we can play with our friends at a social distance. It's really good to be back here with friends today; it's been so long since we've seen each other.**

Maddi, 15, partner school pupil



**1,370**

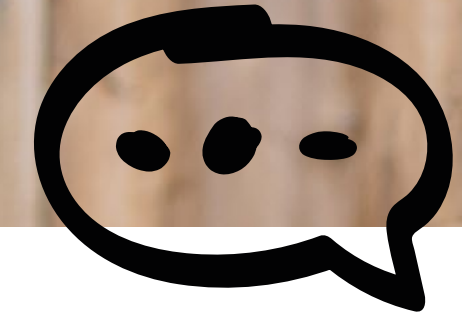
hours of driving to support 17 foodbanks



**5**

huge prizes for fans





**I can't describe how grateful we are to have disability coaches like Conor. It's such an important part of Edwin's life, it's helping him to develop his movements; it gives him life.**

**We don't know how to thank the teachers and coaches; it's so great Manchester United Foundation can provide services like these.**

Edwin's mum





# Thank you

**Had it been any other season, this ‘thank you’ would summarise my reflections on the operational achievements of our charity over the last 12 months. It would be incredibly remiss of me not to acknowledge how, through innovative partnerships, astute staff recruitment and enhanced programme delivery, not to mention sheer hard work, Manchester United Foundation has once again thrived in its self-imposed challenge, to always improve on the season before.**

But this was a season was like none before, this was the season when Covid-19 made its move and football had to stop to the chants of ‘Stay home, stay alert, stay safe.’ And Manchester United Foundation stayed too: we stayed put, we stayed right in the heart of the communities we serve and did not budge.

My motto for this season is ‘Where we serve, we stay,’ and that’s exactly what we did. Thanks to a positive and progressive board of Trustees, our charity was immediately given license to identify where our communities needed us most and to then adapt, diversify and activate.

Working alongside an army of incredible partners, the staff at the Foundation and MUFC rolled up their sleeves and got stuck in. Driving vans, delivering PPE, donating food parcels, looking after the vulnerable and children of key workers, collating activity packs, devising online educational worksheets... all those who took part in our Covid-19 response did so with boundless energy and compassion.

Then, building on from our lockdown response, I witnessed the foresight and expertise of the team who devised Play Safe, ensuring that young people could return to sport whilst socially distancing.

To expand our reach, and take MU Foundation’s Covid-19 contribution to a remarkable £1 million, we were ably assisted by thousands of fans. Over 200 Supporters’ Clubs helped us reach out to children worldwide during a time when they need our help most.

In summary, the agony of seeing first-hand the impact of this pandemic across some of the most deprived areas of this region has been balanced by the sheer pride of experiencing our truly United response.

This ‘thank you’ is from the heart, but it is in no way a concluding note. The impact of Covid-19 is far from over and we must now find new initiatives to support and fund the changing needs of the young people with whom we work for the season ahead. The current government guidelines say, ‘hands – face – space’, but I promise you that Manchester United Foundation will stay forever close to those who need us most.

## John Shields

Chief Executive Officer, Manchester United Foundation





# Acknowledgements

## Key partners



## Partner secondary schools



## Partner primary schools



## Also thanks to





# Get involved

We are really grateful to our many fundraisers who support Manchester United Foundation each year in helping young people across Greater Manchester.

If you'd like to get involved with the Foundation, click the button below.

You can also keep up-to-date with our work by following us on:

**Manchester United Foundation**  
(A Company Limited by Guarantee)

Charity Number: 1118310  
Company Number: 05845172

