Activity Challenge

WEEK 9

MATCHDAY CHALLENGE
Plan your perfect matchday
Create your own matchday experience

Things are a little different right now, and whilst we can’t watch football matches as normal, there is nothing stopping us from using our imagination.

In your dream matchday at Old Trafford, think about:
- Who would Manchester United play?
- What league game are they playing?
- When would the game take place?
- Who would be in the team?
- What would you be able to hear, smell or see?
- What would happen?

Use the five steps below and design your perfect matchday experience at the Theatre of Dreams!

1. Design an advert

You can’t beat the atmosphere at Old Trafford on a matchday!
The stadium can hold up to 76,000 fans, so before your game you need to sell as many tickets as possible.

Design a poster in the space below to advertise the game.

Try to include:
- Who Manchester United will be playing
- When and where the game will take place
- Who will be playing in the game

Remember, adverts try to persuade us to do something, so use bold colours and powerful language to help you!
2. Create a menu

Now you have sold your tickets, you need to think about what might happen before the match kicks off. Lots of fans buy food or drinks when they arrive at Old Trafford, so using the template below create a menu for fans to enjoy.

Try and think about how much your products will cost, if you set your prices too high nobody will want to buy anything, however if you set your prices too low you will lose money. Be creative with your choices, what food would you like to have at a game you’ve never seen before?

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<th>Food</th>
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<table>
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Meal deal

![Meal deal symbol]
3. Write a song

Manchester United fans are famous for their creative songs and love to sing them before and during a match. They often have the same tune as popular songs and usually rhyme.

Here’s an example:

**Ole’s at the wheel** (to the tune of Stone Roses – Waterfall)
Ole’s at the wheel
Tell me how good does it feel
We’ve got Sanchez, Paul Pogba and Fred
Marcus Rashford is Manc born and bred
The greatest of English football
We’ve won it all

Can you write a song for the fans to sing?
Will it rhyme? It is about your favourite player?
4. Draw a picture of the game

Old Trafford is full, you’ve enjoyed some delicious food and drink, the fans are in full song and the game kicks off...

Can you draw a storyboard of what happens during the match? Think about the two halves, who scored? Was there a comeback? What was the final score?
5. Write a post-match report

Manchester United has millions of fans around the world who couldn’t attend the match. It’s now up to you to tell them what happened during the game.

Using the template below write a match report for manutd.com.

Make sure that you include a headline, subheading, picture and all the important information. Try to be creative so the reader feels like they were there.

Think about the following points:
• Who was at the game and who played?
• What happened? Goals, substitutions, red or yellow cards.
• What was the atmosphere like?
• What was the weather like?
• Who and when did they score?
• What were the most exciting parts?

Remember to report on events in the order in which they happened and to use descriptive, expressive language.

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Heading

Subheading

Body of text