



Foundation

# Season Review 2017/18



**3**

Welcome

**5**

Year in Numbers

**7**

#UnitedandHannah

**9**

Employability  
and Skills

**11**

#UnitedandPaula

**13**

Making Memories

**16**

Female Engagement

**18**

Community  
Engagement

**22**

#UnitedandFortune

**24**

Partner Primary  
Schools

**27**

Partner Schools

**28**

#UnitedandShia

**30**

Fundraising

**31**

United for Unicef

**32**

Charitable Giving

**34**

Financial Information

**37**

Thank You

**38**

Acknowledgements

# Welcome

---

**2017/18 was a fantastic year for Manchester United Foundation and I couldn't be more impressed with the growth of the charity as it expands its presence into nine out of ten boroughs of Greater Manchester.**

As chairman, it delights me to witness the effort, skill and enthusiasm held by the Foundation staff. Their commitment to young people is beyond question and the impact of their work is powerful. Whether on a grassroots football pitch, in a classroom or at an event in the community, our presence is always strong and always welcomed.

I'm also proud that the Foundation offers a number of once-in-a-lifetime experiences to young people through our annual Hospital Visits and Dream Days. They are a highlight for the first-team players and creating memories with families at a difficult time will always be precious. If these visits create just one moment of joy for a child then they are well worth the effort.

This season the Foundation was central to a number of global initiatives, including Manchester United's Christmas and FA Cup campaigns, as well as the award winning UnitedandMe social media series. UnitedandMe put a spotlight on Foundation participants and allowed them to share their stories with the world. It was rewarding to see the diversity and inclusive nature of the campaign as well as the acknowledgement and respect from fans for the commitments made by the Foundation.

In light of all the positive outcomes there is still work to be done. 2018/19 looks set to be an opportunity for the Foundation to go beyond the borders of Greater Manchester, with a focus on providing development opportunities for young people across the globe. It's an exciting chapter and one filled with hope, enthusiasm and optimism.

**Richard Arnold**

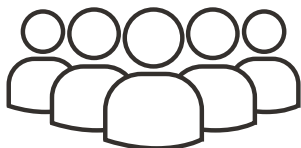
Group managing director, Manchester United





# Year in Numbers

---



**18,009**

Total participants across  
all schools and projects



**150**

Disability players



**4m**

Followers on social media



**51%**

Female participants



**85p**

For every £1, 85p is spent  
on charitable activity\*



**2,161**

Street Reds participants

---





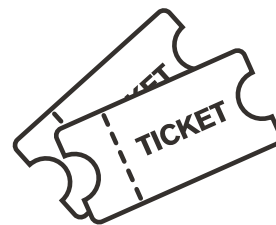
**3,727**

Female players



**49%**

Male participants



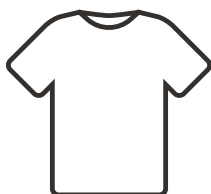
**2,400**

Match tickets donated  
to projects and charities



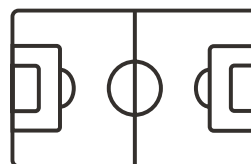
**5,178**

Premier League  
Primary Stars participants



**1,473**

Signed items donated for  
fundraising purposes



**122**

Primary school players on  
the Old Trafford pitch

---

**\*as per 16/17 statutory accounts**





“

**I'm a normal 19-year-old girl; I just want to be the best I can be.**

Hannah

”



# #UnitedandHannah

---

## #UnitedandMe

Over the past two seasons Manchester United Foundation has shared the stories of numerous participants, from across our projects, through the successful UnitedandMe campaign.

UnitedandMe offers young people a global platform, from which to tell their stories and showcase how the Foundation has made an impact on their lives.

**Hannah has cerebral palsy and started playing powerchair football in 2012, after her condition left her unable to play on her feet. She now plays for the Manchester United Powerchair Team and is looking forward to a bright future.**

"My favourite thing about powerchair football is just being able to play football on a level playing field where disability isn't a barrier," says Hannah. "I am currently the only girl in my club but I get no special treatment – other teams used to think I was an easy target, but they soon learnt looks can be deceiving!"

Powerchair football consists of a team of four players using specialised electric wheelchairs with a large front bumper to control and hit an oversized, heavy football to score goals. The sport is rapidly rising in popularity, credited to the fact it offers opportunities for all abilities.

Launched in partnership Sale United, the Manchester United Powerchair Team has offered Hannah and her team mates a range of opportunities. They were invited to the legends match between Manchester United and Barcelona in September 2017, and they even had a special guest join them for training one day: first-team defender Eric Bailly.

"It was great to meet Bailly," Hannah says. "It was really entertaining to see a top class player trying to control the powerchair!"

"Being part of the club has really helped me in many ways," she continues. "I have gained more wheelchair control, which I am able to use in everyday situations, and I have more confidence in my own abilities. I have learnt to be part of a team and have made friends with people similar to me.

"I'm a normal 19-year-old girl; I just want to be the best I can be."

# Employability and Skills



## Area of delivery

The Foundation aims to achieve its goal of inspiring and engaging young people by delivering in five keys areas, which are highlighted throughout this report.

Developing the employability prospects and associated skill sets of young people is an integral part of our work. By working with partners the Foundation achieves this by ensuring young people have improved awareness, raised aspirations and a realistic pathway towards apprenticeships, further education and employment.

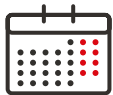
Many young people struggle with the transition from education to the world of work, and as a result are at higher risk of becoming unemployed as adults than in previous generations. Young people from challenging backgrounds often require additional support and should be given fair access to the same opportunities as their peers.

The Foundation plays a threefold role in addressing this issue:

- **Engage** young people with a range of educational programmes that enhance employability skills and provide recognised qualifications.

- **Inspire** young people through hands-on events that increase their understanding of the work pathways and the employment opportunities available to them.
- **Unite** young people with employers and education providers who have suitable opportunities and programmes to pursue.

This all occurs as the Foundation continues to support participants as they start to make informed decisions about their future.



## March

## Highlight - Teambuilding with the players

Local school pupils received the surprise of their lives when Manchester United players dropped in on their teambuilding session at the Aon Training Complex.

Children from Co-op Academy Swinton, a partner school of the Foundation, were invited to the training ground to take part in an afternoon of challenges with the Foundation's enterprise team. The pupils had been selected by their Foundation coach as a reward for excelling in their Year 7 football team, but little did they know they would be joined by Ashley Young, Matteo Darmian and Antonio Valencia. The players joined the pupils in activities such as blind-folded giant Jenga and tower-making using marshmallows and spaghetti, in order to exercise trust and teamwork with their classmates.





“

It's important for the children to draw on what they have learnt today, keep working hard and keep listening to teachers who are saying the right things and giving the right guidance – and keep smiling.

Ashley Young

”

# #UnitedandPaula

---

**Paula is a 17-year-old student who is chasing her dream of becoming an international goalkeeper, with help from the Foundation's BTEC in Sport programme.**

Born in Colombia, South America, Paula moved with her family to Spain at the age of four before moving to Manchester three years ago. She is now studying a BTEC in Sport qualification run by Manchester United Foundation in partnership with Eccles Sixth Form College, Salford, and credits the course for aiding her confidence and giving her the chance to develop both her studies and her sport.

"I've always liked sports and really liked the idea of combining that with playing on a football programme linked with Manchester United Foundation," Paula says. "I love the way the tutors teach us, and how they make the subjects and classroom interactive and interesting. It's really helped me as on the pitch I feel like I am a better goalkeeper than when I started the course and off the pitch I am more confident speaking to the girls on the team and to other people outside college."

Earlier this season, Paula had the chance to meet and receive pro tips from fellow South American Sergio Romero. United's second keeper guided Paula through many different training exercises and in-game situations, much to the teenager's delight.

"It was a great experience getting to know a player like Sergio; someone who has played in a World Cup Final and has won an Olympic gold medal," Paula says. "He taught me a lot in a short space of time and was great at giving me advice that I now think about in training and in games."

The future looks promising for Paula, who plans to attend university and ultimately pursue a job in the sports industry, all whilst continuing to play the sport that she loves.

"I like the idea of playing football while getting my qualifications," Paula concludes. "I'd like to go to university and get a job in the sports industry, whilst continuing to play football as a keeper."





“

**It was a great experience getting to know a player like Sergio; someone who has played in a World Cup Final and has won an Olympic gold medal.**

Paula

”

# Making memories

Throughout the season Foundation participants receive the chance to meet the Manchester United first-team players and take part in some once-in-a-lifetime experiences. Such events offer incomparable enrichment opportunities, allowing young people to really feel a part of the club and create lifelong memories.











# Female Engagement



## Area of delivery

### South Manchester Girls' Football League (SMGFL)

The Foundation's work in grassroots girls' football has gone from strength to strength since its partnership with SMGFL began in 2016, offering coaching opportunities and pathways to league players and staff. Seven workshops have been delivered this season engaging with 400 players and 20 coaches, a 166% increase from the 2016/17 season.

The growth in female participation in Foundation programmes this season has seen female numbers outweigh males engaged for the first time in our eleven year history. 51% of the 18,000 participants engaged were female. This was in part achieved through dedicated female-only activities in football (grassroots and elite level), through STEM workshops, volunteering and work experience.



As part of our grassroots delivery we provide girls-only curriculum time sessions which aim to:

- Break down social and cultural barriers
- Provide opportunities to help girls lead healthier lifestyles
- Mentor young girls to promote employability skills
- Provide opportunities for girls to take part in football activities and competitions
- Build confidence and empower girls to fulfil their potential

The Foundation also manages the Manchester United FA Girls' Regional Talent Club (RTC), an elite programme that provides opportunities for girls to play football at the highest level, with the aim of developing them into international players. The RTC works with players aged 9-16 years old and provides an intensive training programme to maximise player potential and team effectiveness. As a result of their hard work and performances, 12 players have been called up by their respective national teams this season.



## Highlight - Chris Smalling meets the Under 16 girls



April

Players from the Regional Talent Club Under 16s team were invited to the Aon Training Complex earlier this season, where they were joined by Manchester United defender Chris Smalling.

Chris took part in a light training session with the team before taking time to chat with the players and give them some advice on life as a professional footballer.

Goalkeeper Imogen said, "It's been a really good experience; to play with someone at such a high level and learn how he plays was fantastic."

The visit came towards the end of the U16s' season, which ended on another high as they won the league on the very last day. The victory was a fantastic achievement for this age group who have regained the title and become the fifth team in seven years to have been crowned league champions.



“

For Chris to come and meet the team today has been fantastic, we couldn't have asked for more from the squad this season. To get a reward like this is a really nice way to recognise all of their hard work.

Emma Fletcher, Manchester United  
FA RTC Manager

”



# Community Engagement



## Area of delivery

### Street Reds

Street Reds uses the power of football to give young people aged 8–18 an opportunity to pursue their interest in playing, leading and coaching the game – at any level.

Street Reds and our other accessible community based initiatives use the power of the brand and strategic partnerships to give young people an opportunity to pursue their interest in playing, leading, coaching and participating in football, educational and diversionary activities.

Running for 48 weeks of the year these free sessions promote inclusivity, provide

regular physical activity, volunteer opportunities and the ability to feel valued as part of a group.

Enriching the lives of those who might otherwise become isolated, the sessions assist in developing a range of soft skills and increase social mobility through inter-project tournaments and activities.



## April

### Highlight - Carrick's Street Reds

**Michael Carrick has joined forces with Manchester United Foundation and relaunched a Street Reds project for young people in his name.**

'Carrick's Street Reds' is the first project to be launched by the Michael Carrick Foundation, and will draw on the current model to offer free football sessions to young people at the Old Trafford Sports Barn venue. The project will be funded for the next three years through money raised from Michael's testimonial match in June 2017.

The launch event took place at the Sports Barn in April 2018, during which Michael took part in coaching and activities with the participants and spoke about the importance of the partnership and his passion for grassroots football.

"I know Manchester United Foundation has been doing some unbelievable work with this project for a while now but for my own Foundation, all the work that we've put in over the past few months, tonight shows it has been all worthwhile," said Michael. "It's only the start for us but tonight is a momentous occasion in many ways so I'm immensely proud to be part of it, to help put it together – to see the smiles on the kids' faces is priceless."





“

He's a massive idol to me and I think now that Carrick's name is in Street Reds it will encourage more people to play football because he is such an icon.

Scott, 13,  
Street Reds participant

”





“

It's great to see disabled and non-disabled kids taking part together in their own World Cup.

Andrew Cole

”





# Community Engagement

---

## Inclusive Reds

**Inclusive Reds is Manchester United Foundation's disability sport initiative supported by BT Sport and the Premier League. Inclusive Reds aims for equal sport and physical activity opportunities for disabled people, their friends and family.**

The programme incorporates a power chair team in association with Sale United FC, a partnership with Cerebral Palsy United, and the established Ability Counts initiative, a PAN-disability football programme for all ages, abilities and disabilities. Ability Counts focuses on players with a sensory, physical and neurological impairment or disability

and sign communicators are present at all sessions.

This season there has also been a core focus on Unified Football, a Special Olympics GB campaign delivered in partnership with Youth Sport Trust, which joins people with and without learning disabilities on the same team.



**Area of delivery**

---

## Highlight - Unified World Cup

**Manchester United legend and former England striker, Andrew Cole, celebrated the start of the World Cup with participants from Foundation disability programmes.**

Children from Foundation partner schools and local special educational needs (SEN) schools were invited to the Aon Training Complex to take part in a World Cup themed Unified Football tournament, at which they represented different international teams.

Manchester United ambassador Andrew Cole attended to give some advice to the participants, take part in some activities including football darts and foot-pool, and present the medals and trophy to the winning team.

Andrew said, "I've just been talking to a couple of boys who were so excited about helping disabled children play football and for me that's a massive thing; if the younger generation are thinking like that then hopefully we'll be in good hands."



**June**

# #UnitedandFortune

---

**After a tough start to life, Fortune never thought he'd receive the opportunities he has through the Foundation, and was in awe to meet some United heroes at the Aon Training Complex earlier this year.**

Fortune was born in Johannesburg, South Africa, but had to go and live with his uncle in Zimbabwe at a very young age when his mother moved to the UK to find work.

Fortune was very poorly treated in Zimbabwe, but was finally reunited with his mother in England a few years later. He couldn't speak any English when he first started school so suffered bullying and it wasn't until he joined Middleton Technology School, a Foundation partner school, that things started improving.

His Foundation coach helped Fortune to join the football team and gave him opportunities to help out with younger children at primary school sessions. Fortune has since developed greatly in attitude, confidence and behaviour.

As a reward for his dedication at school, Fortune was invited to the Aon Training Complex to meet his namesake, former Red and fellow South African Quinton Fortune, for a tour and a kick about. They were also joined by United first-team stars Juan Mata and Ander Herrera who took part in a game of volley football, before presenting young Fortune with an Aon training shirt and tickets to an upcoming match at Old Trafford.

"It was an honour to meet Quinton and the players," said Fortune. "It was a surprise and it feels great that they came just to see me. It means a lot to me because I think my coach and teachers chose me because of my behaviour in classes and determination. I've become a bit brave because nowadays people around me talk to me and ask me to hang out. I feel proud of myself that I've developed from how I was before.

"When I was little I never thought I was going to be here today – I thought I would stay in Zimbabwe for the rest of my life so this is just a dream come true."





“

**I thought I would stay in Zimbabwe for the rest of my life so this is just a dream come true.**

Fortune

”

# Partner Primary Schools



## Area of delivery

The Foundation's partner primary school programme uses the power of Manchester United to engage and inspire young children across Greater Manchester.



Through dedicated programmes we aim to develop and improve the life skills of children aged 5-11 as they embark on a path towards secondary education.

In line with the national curriculum, the Foundation addresses physical literacy, healthy eating, reading attainment, business enterprise and disability awareness in association with the national Premier League Primary Stars initiative. Through our strategic partnerships we also support teachers with their continuous professional development.

## Healthy eating

'Eat Well with Manchester United' is the Foundation's healthy eating programme and aims to educate youngsters in order to tackle rising obesity rates. The programme covers fitness and nutrition and teaches children about the importance of living a balanced lifestyle.

## Reading

'Read with Manchester United' is run in conjunction with the National Literacy Trust and aims to narrow the reading attainment gap between pupils who are at the expected level for their age and those who are under achieving.

## Physical literacy

'Move with Manchester United' is a physical literacy programme delivered for a 10 week period during each academic term. Throughout the programme pupils learn fundamental movement skills relating to agility, balance and coordination.



## Highlight - Pitch Day

The Foundation hosted its fourth annual pitch day recently as young pupils from across Greater Manchester enjoyed a fun-filled day on the Old Trafford pitch.

122 children from 20 Foundation partner primary schools were welcomed to the Theatre of Dreams as part of the club's end of season pitch day; a once-in-a-lifetime opportunity for participants to follow in their heroes' footsteps and play on the Old Trafford turf.

The young players took part in small sided matches and other fun activities including a series of physical literacy sessions from the Foundation's Move with Manchester United initiative.



“

It felt really good to step out onto the pitch; I've really enjoyed it as I've been able to play with lots of different people.

Abi, eight

”





“

Bryan Robson gave us advice like to behave in lessons and if you have a dream then to be ambitious and work hard towards it.

Aqeel, 12, MEA Central

”



# Partner Schools

---

Manchester United Foundation currently works in 20 partner high schools, and this year has branched out into Bolton and Wigan, ensuring we now have a presence in nine of the ten boroughs of Greater Manchester.

Full time officers are based within the high schools to work with the students, the feeder primary schools, and within the local community to build lasting relationships and provide a variety of developmental opportunities for young people.

With a focus on mentoring and leadership, the partner schools team uses the

Manchester United brand as a hook to engage pupils to reach their full potential through classroom-based and extra-curricular sessions.

Such provision also links to other Foundation programmes such as female engagement, employability, inclusivity and community engagement.



**Area of delivery**

---

## Highlight - School launches

England football legend and Manchester United ambassador Bryan Robson officially launched the Foundation’s latest partner schools in June 2018.

Bryan visited Manchester Enterprise Academy (MEA) Central and Dean Trust Wigan to celebrate the two new partnerships, at which he toured the schools and took part in lessons such as food technology, drama and science.

“It’s fantastic that Manchester United Foundation has these partnerships with schools,” said Bryan. “You’ve got the health and fitness side to it but you’ve also got the educational side too, which is a very important part of kids growing up, so it’s a great initiative.”

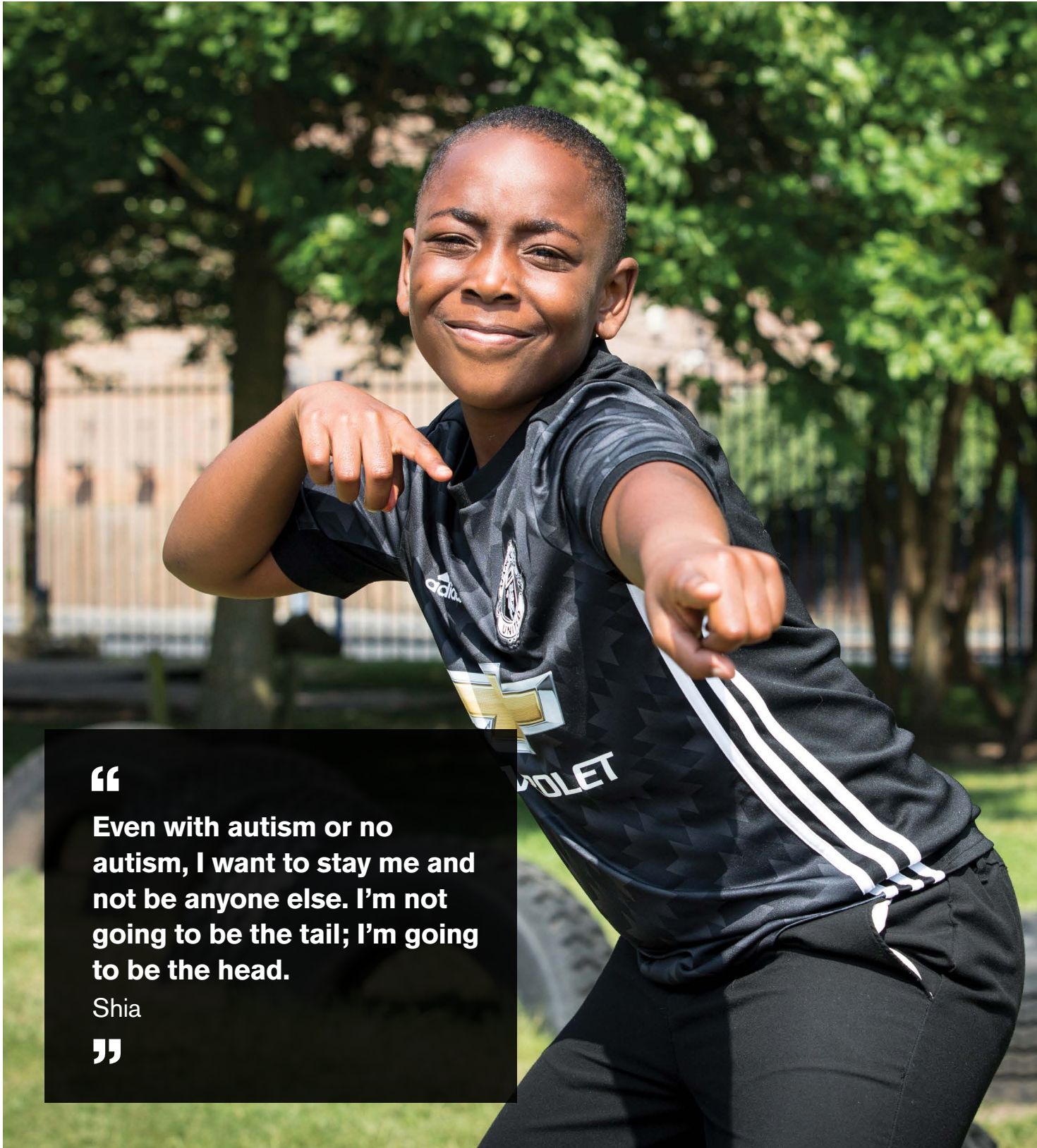
The core focus of each partnership is leadership and this was showcased at the launch events through practical football sessions, during which high school sports leaders hosted mini-World Cup tournaments for local primary school pupils, and they were delighted for Captain Marvel himself to join in.

Following the tournaments, Bryan took part in Q&A sessions with pupils at each school, telling stories from his illustrious Manchester United and England career and giving the children advice.



**June**





“

**Even with autism or no autism, I want to stay me and not be anyone else. I'm not going to be the tail; I'm going to be the head.**

Shia

”

# #UnitedandShia

---

**Shia is a primary school pupil at Manchester United Foundation partner school St. Alphonsus in Stretford, located just a stone's throw from his beloved Old Trafford, and has been fortunate to receive many experiences with the Foundation due to the team working in his school.**

The coaches delivered a disability awareness programme and following a session focused on autism, Shia felt confident enough to speak out about his own experiences with autistic spectrum disorder.

"Some people don't even believe that I have autism but through the Foundation working in my school my friends understand more," says Shia. "Autism isn't really a big thing for me, though; I just take it and move on because it doesn't stop me from doing anything."

Through his work with the Foundation Shia has been invited to meet Zlatan Ibrahimovic, interviewed Joel Perreira and Michael Carrick, whom he wowed with his incredible Manchester United knowledge, and now attends Carrick's Street Reds, the free football programme funded by the former Reds captain.

Shia also visited Old Trafford for a private tour, during which he followed in his heroes' footsteps, from the changing rooms, walking down the players' tunnel and celebrating in the dugout.

"It means a lot to have had these experiences; not many people get to do this, and I've got a lucky opportunity," says Shia. "I wish there could be a UnitedandMe for everyone, but unfortunately I'm the star of the show!"

Shia concludes, "Even with autism or no autism, I can still be me. I'm always going to be me for the rest of my life. I want to stay me and not be anyone else. I'm not going to be the tail; I'm going to be the head."



# Fundraising

---

The Foundation continues to benefit each season from the successful match day lottery, fundraising events and our partnership with club sponsor Aon. Thanks also to fans and partners for kind donations, which contribute to our ongoing fundraising efforts.

---

## Legends match

The latest event in the legends campaign took place at Old Trafford in September 2017 and saw Manchester United veterans take on their Barcelona counterparts. Following the first leg at Camp Nou in June 2017, from which United took a 3-1 lead, the Reds emerged the ultimate winners following an action-packed draw, resulting in a final 5-3 score on aggregate. The match raised over £412k, adding to the £2.2m total from such matches since 2013.



## Match day lottery

Each match day the Foundation gives fans in the hospitality areas of Old Trafford the chance to enter a prize draw to win a framed shirt or football signed by members of the Manchester United first-team squad. The lottery continues to form the basis of our fundraising revenue, this year achieving a profit of £234k.

## Aon

The Foundation still enjoys a positive relationship with club sponsor Aon. As its principal partner Aon pledged £3 million to the Foundation in 2013, to enable the development of community programmes, recruitment and brand awareness over a period of eight years. Five years into the partnership the Foundation has benefitted from £1.54m



## Golf day

Club legend Ryan Giggs and Foundation trustee Michael Edelson hosted a charity golf day at Dunham Forest Golf and Country Club in May 2018, of which the Foundation was a beneficiary.

Other former Reds in attendance included Nemanja Vidic, Paul Scholes and Nicky Butt, all helping to raise £27.5k for the Foundation.

# United for Unicef

---

**The United for Unicef partnership continues to be the longest running partnership of its kind between a sporting organisation and global children's charity. As we prepare to enter the 20th year of the partnership, over £4 million has been raised to help millions of vulnerable children across the globe.**

All funds raised over the past two seasons have gone towards Unicef's vital work in Thailand, to support education programmes for children with limited or no access to schooling. These children are among the most disadvantaged and vulnerable children in Thailand.

Many children in Thailand are denied access to education because of poverty, disability, gender discrimination and migrant status. Unicef supports education for every child to provide them with the skills and knowledge to lead a better life and break the cycle of poverty for families, communities and countries.

Each year Manchester United hosts the United for Unicef Gala Dinner, attended by the first-team players and management staff. This season's event took place in November 2017 and raised over £160,000 for Unicef.





# Charitable Giving

---

Manchester United Foundation is committed to making a difference to those who need it most, whether through our community projects or charitable objectives on behalf of the club. We are dedicated to supporting local initiatives and worthwhile causes, and providing opportunities for our partners. We also fulfil requests from charities, schools and grass root sporting clubs for signed items and match tickets.

---

## Signed Items

The Foundation manages all charitable requests for signed items for external fundraising purposes. We donate signed shirts, footballs, pennants and photographs to charities and organisations for their own fundraising and events. Throughout the 2017/18 season 1,473 items were donated raising over £200k for causes across the UK.

We also donate match tickets to our partner schools and projects, as well as to deserving fans in need of support at difficult times.

---



## Hospital Visits

Every year the Manchester United first team visits local children's hospitals in the run up to Christmas to bring some joy to those spending the festive period away from home.

The players deliver presents to the Royal Manchester Children's Hospital, Francis House Children's Hospice and the teenage and young adult centre at The Christie. At each site they tour the wards and spend time with young patients in need of a boost at Christmas time.

Speaking at the The Christie during this season's visit, Romelu Lukaku said, "I think it's important to try and cheer the patients up when they are down. I think if we can go there and give them some positive energy and a bit of help, it's good for them and can help them keep going with their treatments."

---

## Dream Day

The Foundation hosts Dream Days twice a season, giving fans with life-limiting and serious illnesses the chance to meet the Manchester United first team.

Organised in association with national 'wish' charities, supporters are invited to the Aon Training Complex from across the UK to meet their footballing heroes and watch the team train.

This season's Dreams Days took place in October 2017 and April 2018 and new signings including Romelu Lukaku, Alexis Sanchez and Nemanja Matic took part for the first time since joining the club.

"I'm very happy to be here with these kids today," said Matic. "I know that this means a lot for them and I'm happy if we can make them smile a little bit."



“

It's like a dream come true; I never thought this would happen. Today has boosted me and made me happier than I was and gives me something to take away and share with my friends and family.

Scott, 15



# Financial Information

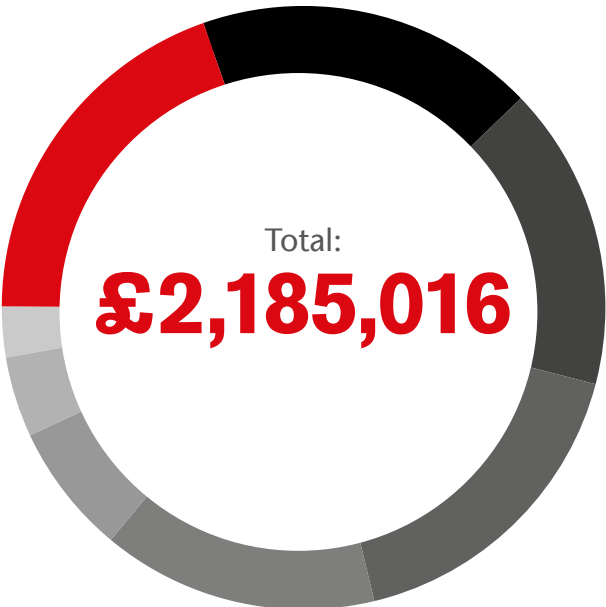
---



## Total income\*

---

|                          |                        |
|--------------------------|------------------------|
| <b>£1,694,411</b>        | <b>£1,192,778</b>      |
| Charitable activities    | Donations and legacies |
| <b>£992,238</b>          | <b>£9,041</b>          |
| Other trading activities | Investment income      |



## Fundraising and other income\*

---

|                           |                       |
|---------------------------|-----------------------|
| <b>£433,652</b>           | <b>£399,126</b>       |
| Donations                 | Gifts in kind         |
| <b>£360,000</b>           | <b>£358,773</b>       |
| Sponsorship               | Legends match income  |
| <b>£326,518</b>           | <b>£153,735</b>       |
| Match day lottery         | Club charity services |
| <b>£95,000</b>            | <b>£58,212</b>        |
| Player of the Year Awards | Other activities      |



### Total expenditure\*

**£2,400,049**

Charitable activities

**£1,053,581**

Raising funds



### Charitable expenditure\*

**£1,565,484**

School delivery

**£338,664**

Community engagement

**£310,500**

Football

**£185,401**

Other delivery

\*as per 16/17 statutory accounts





# Thank You

---

**Thank you for taking the time to read our Season Review. I hope that you enjoyed gaining an insight into the work that Manchester United Foundation does with young people across Greater Manchester.**

To create such an organisation there is major commitment and involvement from lots of different people that I would like to take this opportunity to thank.

The Foundation trustees are tireless in the support, guidance and stability that they give the organisation. Their constant pursuit of excellence in all that we do ensures that we are forever developing and moving forward.

The support and collaboration of our partners is integral to our success. We enjoy authentic relationships spurred by our common goal of wanting the best for the young people with whom we engage. Together we are able to offer enriching and empowering experiences that offer developmental opportunities to our participants that they may never otherwise experience.

To my colleagues at the Foundation: the knowledge, skills, energy and compassion that you bring to your roles creates the opportunity to connect with our young people in a safe and secure manner. As a team we are in the enviable position to be able to change lives in such positive ways; your shared application toward that goal is always an inspiration to me.

Finally, to the young people we work with: you will always remain central to all that the Foundation does. You inspire us all in the way that you grasp the opportunities provided, and go on to make better lives for yourselves, which in turn we hope will ensure a positive future for you.

As I look forward, our aim is to build on our achievements and continue to develop. I have no doubt there are more young people that need our support, and our aspiration has to be that we strive to help as many as possible.

**John Shiels**

Chief executive officer, Manchester United Foundation

---

Special thanks to our board of trustees for their guidance and dedication to our charity.

Richard Arnold - Chairman  
Group managing director,  
Manchester United

Michael Edelson  
Non-executive director,  
Manchester United

Eamonn Holmes  
Broadcaster

Ginny Buckley  
Broadcaster

David Maples  
Partner, Brabners Solicitors

Tom Bloxham  
Group chairman and co-founder,  
Urban Splash

Tarun Kapur CBE  
Executive headteacher

John Arnold  
Chairman and chief executive,  
Northern & Universal Ltd



# Acknowledgements

## Key partners



## Partner schools



Co-op Academy  
Swinton



DEAN TRUST Ardwick



DEAN TRUST Wigan



Loreto High School Chorlton



Manchester Academy  
The best in everyone™  
Part of United Learning



Co-op Academy  
North Manchester



## Also thanks to:





Manchester United Foundation is  
a registered charity no. 1118310.

26 Sir Matt Busby Way,  
Old Trafford,  
Manchester,  
M16 0RA

[mufoundation.org](http://mufoundation.org)  
0161 868 8600  
[enquiries@mufoundation.org](mailto:enquiries@mufoundation.org)